

INSIDE TODAY

MARKETS

Fresh start

The 10 farthest stations within
an hour of London page 2

ADVICE

What to do if your
house doesn't seem
to be selling
page 8

HOTSPOTS

The country's most
spectacular church
conversions to buy
page 7



Property



Get back to basics: how to sleep better

Make your bedroom the most restful place in the house, from a calm interior design to pillows that use space technology, writes Emily Brooks

COVER STORY



Hidesaway: a luxury flat in Knightsbridge, left, is £2.25m through Strutt & Parker

Technology is said to be the enemy of sleep. The problem is that interacting with your phone or tablet before going to bed can easily break the blue light emanating from the screens around your body's natural night-time rhythm. On the other hand, technology is also courting the market with highly engineered mattresses to small gadgets that will help you drop off and make the most of your sleep.

Surely, the mattress maker, has used its expertise to come up with a range of size-fits-all mattresses in response to the idea that everybody needs pillows and other accessories to support their unique position and weight. "We worked with the team to live in our beds," says Jonathan Warren, director at online bedding brand Casper. "We found that the main areas of growth are all-natural, handmade mattresses, and memory foam mattresses. There is definitely a focus on craftsmanship, but memory foam mattresses have also become more popular because of gel memory foam, which helps to reduce heat and increase blood circulation as well as reducing the strain on aching joints."

(Bedding gallery is another massive business, with money pouring into creating new sizes for anything that is needed. The Gravity Blanket, for example – a rectangular duvet-like weighted blanket, weighing up to 20kg, which is designed to be made headlines for raising more than £100,000 in just four days – smashed its target by £3.65 million.)

The resulting multi-layered mattress, made of memory foam and springs, arrives rolled in a box for ease of transportation – an additional feature of importance for those who would have had to be despatched not to ramble when rolled. Its pillows are also different, stuffed with memory foam fibres that



HEAD SPACE
Little Rock
Little Rock in Sussex, cover, is £2.5m
with Strutt & Parker, a bright,
clean bedroom
from 1908
London, main



your best", which incorporates sunrise-mimicking LED lighting, raised £740,000 against a target of £50,000. These products may take a while to reach the mass market, but there are older gadgets if you've got room to fill on your bedside table. While no one claims to be able to replace a good night's sleep with a fuzzy nothing noise or random notes, while the Scansonic Smart Pillow (£199) is a device that wakes you up with pleasant smells, from mint to eucalyptus. Diane Simpson, lighting designer at Zane Lewis, recom-

mends Beurer's Wake Up Light: "It has a sunrise and sunset timer to help regulate your sleep/wake cycle and combat Seasonal Affective Disorder. It gently wakes you up with a soft, gentle sunlight, slowly brightening up your bedroom, rather than the sharp

High-end homes harness the compelling power of technology to encourage sleep. "As well as hi-tech features such as intelligent sound systems can be exciting when programming, smart technology has an

equally important place in the bedroom," says Paul Cook, managing director of the London-based Duldelease. In print, house apartment in Atherton, Lancashire, has a system that can be programmed to turn on lights and turn off the fan in the lounge at night without disturbing a sleeping partner. blinds open and close as the sun rises and sets, and lighting and temperature can be

Avoid patterns and bold colours as this stimulates the senses'

MAKING SENSE OF SLEEP



OLFACTORY ALARM
£78 by Seisowalc
(amazon.co.uk)



HOMNI ANALYSER
£189 by Terrallion
(terrallion.com)



WL 90 WAKE UP LIGHT
£130 by Beurer
(johnlewis.com)



HYBRID PILLOW
£95 by Simba
(simba-ccp.com)



WHITE NOISE MAKER
£29.99 by Avantek
(amazon.co.uk)



BEDDIT 3 MONITOR
£299.95 by Apple
(apple.com)



Symmetrical, a bedroom by Bohemian Caudwell, who advises staying low-tech

says Gill Taylor of Hidesaway. "Generally we use a lighter, natural palette of soft colours with warm undertones such as cream, beige and coral. We sometimes use a darker colour, but generally it is a feminine yet relaxed. We keep the room to create a sense of being cocooned. A dark blue is a great colour. As well as creating a good atmosphere, it says 'I am safe'." Lots of accessories, photos, books, lamps and ornaments create a sense of order and calm."

Tara Bernard, who designs traditional bedrooms for all seasons, says that "texture and layering are always crucial, and it is important to play with different materials". She adds: "Always consider the sound-proofing quality of a particular material. Fabric plays a big role in creating a comfortable atmosphere." Mary Graham of interior designer firm Salvesen Graham says that "the most important thing is that it's comforting feel. "It creates a sense of warmth and will help absorb sounds that you can hear in an otherwise light's sleep," she says. She also avoids having too much clutter in the bedroom, instead favouring a clean, minimalist look.

"I think I would approach my bedroom in a similar way to how I would approach my family, so it's a subject close to my heart," she adds. "I also believe that you always look forward to going to sleep. Give it a sense of occasion, like a special duvet or palatial, hanging a favour piece of art or buying a new duvet. This is something very important if you have a cluttered mind, then walking into a clean, minimalist bedroom is a real problem." She also rates natural fabrics favourably her favourites, a silk duvet and a deep spring mattress.

"Avoid bright colours and too many patterns as this stimulates the senses," says Jessica Mason, founder of linen company Fidget. "It also helps to regulate your body clock, which is a key part of sleeping better." All of the design experts are in agreement: "Don't sleep with your phone or tablet to bed; it's a big no-no. Put them away," says Caudwell, "and don't have a television in your bedroom. Re-designing that space as a place of rest is the most important thing."